

PERSUASIVE TECHNIQUES On Only in the second of the second



Plain-Folks Appeal (emphasis on simple)



USE AS PRACTICE OR AS A QUIZ

Persuasive Techniques Ad Analysis Review & Quiz

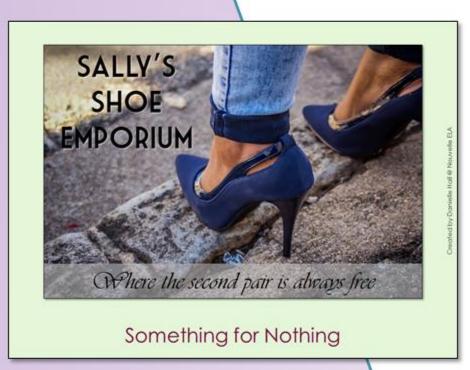


Students identify the persuasive techniques present in given ads

Ad Analysis quiz

Number a ½ sheet of paper 1-10. Put your name at the top. use as a wholeclass review or as a quiz

For the review version, answers appear on a click. For the quiz version, there are no answers on the slides.



unique and engaging ads to get students thinking



Chiplin Realty for more information

Endorsement/Testimonial



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Where do you call home?